



PLEDGE

TO THE WORLD

Pledge to the World, a five pillars strategy

Lutosa is strongly committed to reducing its environmental impact and to embrace sustainability throughout its full organisation. With this brochure, we want to walk you through our current and future initiatives, and show you how we apply this throughout the full chain, from field to fork. Our five pillar-approach tackles all aspects of our business - and will show you that our "Potatoes to the world" are signed with a strong sustainability commitment.

Discover our potato stamps,
they seal our pledges to the World



Good Agriculture



Good Food



Good Operations

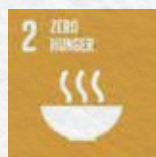


Good People



Good Partnerships

Our pledge to the United Nations **Sustainable Development Goals**



Message from our CEO



family spirit



engagement



respect



openness to the world



professionalism

At Lutosa we believe that we have the duty to contribute to sustainable development. I have this personal conviction and it is also shared through our company values: engagement, professionalism, respect, openness to the world and family spirit. As a family owned company, we pledge to take care of the world, for us and for (y) our families. We are committed to reducing our environmental footprint and improving the energetically efficiency of our operations whilst delivering our well-known quality products. We strive at improving at all elements of the value chain from the fields where potatoes are grown, through our factories, to the delivery of our delicious products... This mind-set is built into our long term plans and embedded into our investment plans to ensure we have a long-lasting and sustainable positive impact. We owe it to our future generations of employees, partners, customers and consumers.



We strongly believe that together, we can make a difference, by choosing to make extra efforts to go beyond, improving continuously to lead the way in our sector of activity. This is what we stand for and our pledge to the world...

#Us to You # Potatoes to the world
#Pledge to the world

Alain Duranlean

*At Lutosa, we have a local purchasing policy.
There are only 150km on average between
the fields and our factory*





GOOD AGRICULTURE



Our sustainability commitment already starts from the very beginning using only growers with Vegaplan accreditation meaning sustainable agricultural practices are used as standard. In close collaboration with our grower-partners, we are committed to taking sustainability at heart as from the early stages of the growth, the first days of life of our delicious potatoes, and throughout the full growing process.

A local purchasing policy

We are located in the heart of the potato growing area and therefore have access to good quality potatoes close to our sites. In order to support local agriculture and reduce CO₂ emissions, we consciously choose for a local buying strategy. The potatoes used on our production lines are predominantly coming from Belgium (up to 70%). Our farmers are located on average at 150km from our premises. This does not only guarantee us a strong quality potato, but also these short distances limit emissions caused by transport.

Anti-sprouting

Since 2020, we use natural molecules allowed in organic farming on 100% of our potatoes.

An improvement in our variety mix

Our potato variety mix is key to deliver the best quality for each potato product we make and to reach customer's expectations from all over the world. We are therefore constantly seeking to improve this mix. This allows us to improve our quality, but also to strive for an optimal balance between quality and environmental respect. Some varieties need less water to grow and have a better resistance to diseases. By integrating these varieties in our growing and production process, we can ensure a reduced use of water and pesticides.

How do we reduce our CO₂ impact at field level ?

- Less transport, thanks to a local purchasing policy; on average 150km from field to factory
- A rational use of fertilizers during plantation
- Use of varieties that require less fertilizer

Soil protection

In order to improve soil quality, we are turning more and more towards natural products such as biostimulants, amino acids or humic acids. Combined with a ploughing that respects the soil structure, they enable us to obtain a plant more resistant to pests and diseases attacks. Indeed, a healthy plant needs less pesticides and chemical fertilizers.

Our fertilizers are used in a reasoned and reasonable way. Nitrogen fertilization is fractionated, i.e. it is applied once or several times in small quantities according to plant's needs. This application method reduces the negative impact on the water table.

Rational use of water

Water is a precious resource and Lutosa makes great efforts to reduce its water consumption during the production process but also during the plantation. We are closely monitoring agricultural technologies that allow us to reduce water consumption, such as drip irrigation. Farmers are also encouraged to install dikes that hold water and prevent run-off which optimizes its use.



Protection of biodiversity

We are fully aware of the need of beneficial insects such as bees, which play a fundamental role in pollination, or ladybirds, which naturally eliminate aphids from plants. Our agronomists therefore systematically share with farmers our good practices in order to protect biodiversity.

Traceability

Traceability from plant to fork is guaranteed. Farmers use certified potatoes seeds for planting, which reduces the risk of potato diseases.

✓ 100%
of our farmers are
Vegaplan certified

Partnership with farmers

We have a strong relationship with our partner/growers. 100% of our growers are Vegaplan certified. We support our farmers and want to share sustainable practices with them. We provide a manual explaining the best ways to preserve potato seeds. Our Lutosa agents are working and exchanging knowledge with our partner-growers about their crops and storage. Once a year Lutosa organizes a general gathering with its farmers, to share innovations and to raise awareness about sustainable practices. Among discussed topics we find: new varieties, soil treatment and anti-germination products.





GOOD FOOD

At Lutosa, we simply want the world to experience the joy of the potato in all of its delicious forms. Apart from our ambition to deliver you the highest quality and most tasty products, we strive to improve our product ranges by working on sustainable ingredients, removing allergens and reducing packaging.



Clean label



Customers and consumers tend to want more and more clean labeled products. A lot of our portfolio is already clean label.

Allergens

We continue this work on our product range, with the great advantage that also cross-contaminations risks on other products potentially can be eliminated.



Respecting consumer preferences: Halal, Kosher, etc.

At Lutosa, we strive to respect all cultures and food habits. As an international company, it is our duty to match with our customers preferences from all over the world. This is why we have passed several certifications to ensure that our production respects the traditions of each one. Lutosa is certified Kosher, Halal and MUI.

Gluten free



We offer a wide variety of solutions for gluten free products. Most of our products are based solely on potatoes and oil. All Lutosa coatings (whether flavoured or not) are gluten-free, i.e. they do not contain wheat or wheat derivatives. That makes them well-suited for people suffering from celiac disease or for those who prefer to stick to a gluten-free diet.

Oil

Lutosa products are pre-fried in palm oil or sunflower oil. In our production process, we only use oils from certified sources. Our palm oil is certified RSPO, meaning that it comes exclusively from sustainable sources. RSPO-certification verifies the impact on deforestation, CO₂ emissions and also ensures that production is carried out under ethical working conditions. Our sunflower oil is purchased in Europe, where the legislation in force allows us to ensure the oil quality and to check the planting conditions, in order to control our impact.

Lutosa produces products certified organic!

Organic range

Lutosa is one of Europe's largest organic fries and potato specialties manufacturers. The organic range is primarily made from organic Agria potatoes grown without chemical pesticides or fertilizers. Immediately after harvesting, potatoes are processed without additives. Fries and wedges are pre-fried in high-quality organic sunflower oil giving them that mouth-watering delicious taste. Organic flakes complete this high-quality offering. Potatoes for these products come from organic farming, certified by Certisys BE-BIO-01.



Lenze Plant



**GOOD
OPERATIONS**





Waregem Plant

At Lutosa, we simply want the world to experience the joy of the potato in all of its delicious forms. Apart from our ambition to deliver you the highest quality and most tasty products, we strive to improve our product ranges by working on sustainable ingredients, removing allergens and reducing packaging.

Energy & Water use

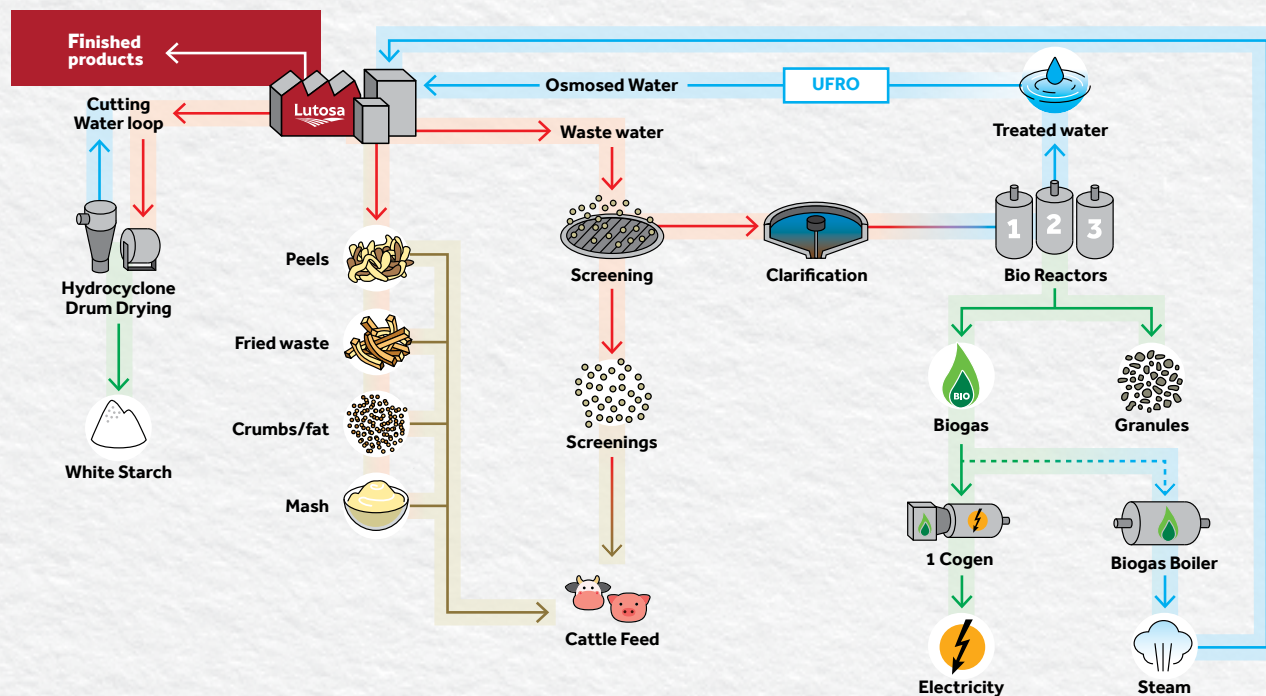
Our production sites have their own waste water treatment plants. It permits to clean water before reintroducing it into nature, but also to reduce our waste water.

Waste water from the production process is treated by biomethanisation and then, used for Potato washing. We have equipment to purify methanised water and then, re-inject it into the production process. Reused water covers between 20 to 40% of our needs.

The water treatment generates green energy. That energy is reinjected into the plant and corresponds to an equivalent of the electricity consumption of 1600 households/year. We have a strong plan to increase our use of green energy and multiply our biogas production by 10.4 for 2025.

Since 2017, we reduced our water consumption by 23% thanks to maximum control, by installing equipment along the production lines and a culture of empowerment of our employees. A dashboard with "green" objectives, and in particular water saving objectives, was set up. Valves, water cannulas, flow meters were also installed in order to have a maximum follow-up and control on our water consumption and not waste anything !

Our production process generates co-products such as frozen products leftovers, peelings and white starch. Co-products coming from potatoes are valorised in cattle feed, while white starch is used in papermill.





Certifications

Our production, quality and environmental processes have been submitted to several audits. This does not only allow us to confirm procedures in place, but also reinforces our constant ambition to improve. A part from BRC, IFS, we also obtained several certifications with a focus on environmental and social topics. For example ISO 50001 measuring company's performances in term of energy, and ISO 14006, a standard which challenges company's environmental performances. We also passed the SMETA audit, that is based on the Ethical Trade Initiatives set up by the International Labor Organization.

Packagings

Reducing plastic and using recyclable materials is the key to reach our sustainable growth. Wood pallets and their stretches are also recyclable. In 2020, we launched a project standardizing the thickness of our fries and cut potatoes packaging. This project enables us to reduce our plastic consumption by 8% and decrease CO₂ emissions of plastic production by 160t. Next step in this project is de deployment of this approach on the specialties range. Since 2021, all our cardboard boxes are made from recycled materials and are recyclable.

Suppliers

All our suppliers must adhere to our Supplier Code of Conduct. This code includes ethical criteria such as the prohibition of forced or compulsory labor and human trafficking, prohibition of inhuman treatment, a non-discrimination policy. Whenever it's possible, we try to work with suppliers close to the factory. For example, our cardboard main supplier is located at only 400m of our production site !





GOOD PEOPLE



The health and safety of collaborators and partners is our number one priority. We work every day to promote a culture of safety and organize trainings to spread this message. Moreover, significant investments are made in this area and in improving the ergonomics of workstations. Through a prevention policy, we are committed to identifying, assessing and eliminating risks. We strive to create the conditions and promote behavior for a safe working environment.

Trainings

Lutosa attaches a great importance to training. We organize 20,000 hours of training a year striving for employee development. Our collaborators are therefore trained when they join the company and after, they are followed up by managers through skills development interviews.

Ethics

Lutosa is committed to respect the Ethical Trade Initiative base code. Our management and commercial teams received a training to prevent bribery and all collaborators signed a Code of Conduct.

Security

Lutosa aims to ensure employees, contractors and visitors safety. Every day, we strive to create the conditions and promote behavior for a safe working environment.

We are committed to identify and eliminate health and safety risks in order to guarantee a good management of dangers. We also set up measurable goals and monitoring the realized progresses through audits and regular reporting, and by our approach of continuous improvement.

DID YOU KNOW ?

- Lutosa is committed to respect the Ethical Trade Initiatives
- Lutosa organizes 20.000 hours of training a year





GOOD PARTNERSHIPS

As an engaged company, we strive to have an impact on communities. We actively support the Food Banks with products. We also developed a strong partnership with an organization in a Senegalese village looking to secure their food supply. In 2017, we sent 27.5t of seedlings and shared our expertise to train them in potato cultivation. A 5 years plan was put in place at the end of which the village will be able to produce their own plants and be self-sufficient.





Senegal

Senegal counts 15 million inhabitants, 46.7% of them live below the poverty line. Indeed, agriculture depends on the rainfall, which makes it a country in the grip of global warming. Guélack, a village located in Northern Senegal, organized himself according to a food self-sufficiency model through a sustainable approach of agriculture. Potato yield is four times higher than rice and requires five times less water which makes it a privileged product. Commitment and openness to the world being part of our DNA, Lutosa wished to go beyond the simple donation of products by investing in the Guélack project. Lutosa decided, in collaboration with the village leaders, to supply potato seeds and the expertise necessary for their growth to support the village in its food diversification project. Thanks to a partnership with our seedling suppliers,

Sponsoring

As a company, we want to contribute . We make a fritkot available to support various charity events. It has been used, for example, to raise funds for the cancer league and Food Banks.

Food Bank

We have a long term partnership with the Belgian Food Banks, supporting them directly by sharing our products. In 2019, we provided 167T of products to support them in their fight against hunger. Our Christmas 2019 and 2020 actions were also developed to support the food banks, by creating an interactive greeting card. Each click from our colleagues, customers or partners on the card sent allowed them to contribute and donated directly a portion of our product to the food banks.

27.5T of seedlings were sent free of charge to the village in 2018. One of our agronomists went twice to Senegal to train several Senegalese students and many farmers. Together, they began planting 15 hectares of fields by using ingenious techniques demonstrated by Senegalese farmers.

The first harvest enabled farmers to obtain 245T of potatoes, i.e. 1.225.000 portions of 200g equivalent to 110,250 euros. Farmers chose to use the majority of this harvest for their own consumption. The experience will be repeated until 2022. The objective is that in 2022, farmers will be able to produce their own seeds and in that way be fully auto-sufficient.



Key Figures

GOOD AGRICULTURE

— Local Purchasing Policy —

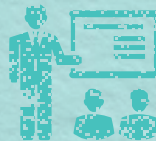


Vegaplan*
100%
farmers certified

GOOD PEOPLE

— Training —

20.000



of trainings per year

— Security —



— Ethic —



**Ethical
Trading
Initiative**

For workers' rights. For better business.

GOOD PARTNERSHIPS

— FoodBanks —



167 T
of products per year

— Senegal —

27.5 T
of seedlings

245 T
of potatoes harvested

1 225 000
of portions
to fight hunger



GOOD FOOD



Gluten Free Coatings

100%
RSPO**



100%
of sunflower oil comes
from Europe



Respecting Customers Preferences

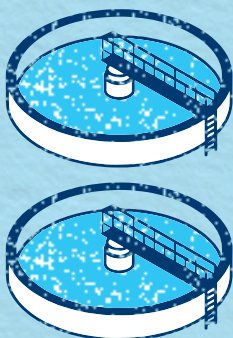


BIO range available

* Normative document which assures the quality, traceability and durability of primary crop products.

** RSPO certification is an assurance that the standard of production is sustainable.

GOOD OPERATIONS



Both plants have
their own water treatment

Green energy



quantity of green energy
produced by our treatment
plant and injected into the
production process

Certifications

- ✓ BRC
- ✓ IFS
- ✓ ISO 50 001
- ✓ ISO 14 006
- ✓ SMETA

Water use

2017



2021



2025



Coproducts

No waste



100%
of our raw products

Targets 2025



biogas use



CO2

Packagings



consumption of plastic
divided per 8 in 2020



100%

cardboard from
recycled material



Discover through this brochure how our **Potatoes to the world** are signed with a strong sustainability commitment. We developed a five pillar approach which tackles all aspects of our business.

